



## How much do Canadians know about identity theft while travelling?

September 27, 2018, TORONTO, ON

Many Canadians are travelling out of the cold this winter, but do they know how to keep their identification safe while they're away from home and what to do if it is stolen?

New research conducted by identity restoration service provider **dragonfly id** reports that about one in five Canadians say they or someone they know has been the victim of identity theft while travelling.

The survey was done in consultation with ThinkHatch and Haven Insights. It was launched via Fulcrum Exchange to a sample of 407 Canadians from May 1 to 4 of this year.

Concern about identity theft while travelling weighed heavy on the minds of most respondents, with 69% saying they were either somewhat, moderately or extremely concerned.

According to Karey Davidson, President of **dragonfly id**, "Canadians are experiencing increased levels of stress when planning their travel. More than ever, identity theft is front and centre in their minds with good reason. It is among the fastest growing crimes in Canada."

Despite the high level of concern, more than 50% of survey respondents said they don't think they would realize if their identity was stolen while travelling, and 74% said they were unsure of the steps needed to restore their identity if it was stolen while not at home.

In addition to the confusion around necessary steps needed to restore identity while travelling, 48% of respondents said that when an identity theft occurred it was weeks before the issue was resolved.

The full report can be viewed here: <https://www.dragonflyid.ca/report-identity-protection-while-travelling.pdf>

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**About dragonfly id** dragonfly id is a Canadian owned company leading the way in offering the most comprehensive and innovative identity restoration service available to Canadians. dragonfly id's team of certified fraud experts, including law enforcement personnel and lawyers, works with members who become the unfortunate victims of identity theft. In the event one's identity has been compromised, dragonfly id is a peace of mind, 24/7 service that restores a member's personal identity allowing them to continue with their daily routine.

**About ThinkHatch** ThinkHatch is a Toronto-based, strategic marketing communications agency. Founded in 2017 on an innovative agency structure within the marketing world, ThinkHatch prioritizes producing the utmost quality work for their clients, while emphasizing life balance and well-being for its staff. ThinkHatch leverages a cloud-based, freelance network of inspirational team members offering unique expertise in media, strategic marketing, digital, public relations, branding, and event management.

**About Haven Insights** Haven Insights is a Washington, DC-based, full-service market research firm. Founded in 2016, Haven delivers high-quality quantitative and qualitative market research solutions to innovative organizations around the world, empowering decision-makers to make the right decisions with real-world consumer data. Haven's team of experts includes seasoned analysts and Ph.D.-level consultants from both commercial and academic backgrounds, offering a wealth of expertise surrounding statistical methods, in-depth qualitative analysis, and sound data collection.